



Dan DeMichele

Nominated Candidate

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Dan and his wife Rachel moved to Hilton Head full time in 2020 but Rachel and her family have been full time residents of Palmetto Dunes since 1993. Dan has over 20 years of experience as a leader in the software industry, including executive positions at startups and large companies such as IBM. Currently he is VP of Product Management for a product called LastPass, one of the leading personal and business password security solutions. Dan holds a B.A. from Georgetown University in Economics.

Dan and Rachel are excited to welcome their first child in October and raise their child here in Palmetto Dunes. You can frequently find Dan on the beach in the early morning walking their very energetic, but overly friendly black lab named Harley.



PALMETTO DUNES™
PROPERTY OWNERS ASSOCIATION
RESIDENTIAL RESORT COMMUNITY

Candidate Q&A: Dan DeMichele

1. Why do you want to serve on the PDPOA Board of Directors -- and is there anything in particular you would like to accomplish?

I want to have a chance to help build a stronger sense of community for the PD owners while helping balance the needs of the short term renters. Palmetto Dunes has much to offer, and I'd like to help execute on existing plans and create new ways for owners to get to know each other.

2. What skills and experiences do you believe you can contribute to the Board -- and more generally to Palmetto Dunes?

As a software executive my main responsibilities are taking in requirements from a number of constituents, understanding market dynamics, and then turning those into the most prioritized list for the company to execute on. Many of these skills are directly applicable to the Board - listening to many peoples needs, coming up with the best path forward for the organization, and then effectively communicating the reasons behind the decisions.

3. Have you served on any non-profit boards, including HOAs -- and what did you learn from your service?

I have served on the board for a smaller fifteen unit HOA. While not on the same scales as PD, I've learned that everyone's opinions are important and it is the job of the board to help make the best decisions for group and communicate out why decisions are made.

4. Among the communities on Hilton Head Island, why did you select Palmetto Dunes?

My wife grew up here in PD and we've spent a considerable amount of time in Palmetto Dunes over the past few years. We love the proximity to the beach, the golf courses, and access to the internal waterways.

5. What do you see as the most important challenges facing Palmetto Dunes in the next 5 years?

Hilton Head is continuing to be one of the most sought after tourist locations.

Candidate Q&A: Dan DeMichele

Every year there will be more and more tourists renting in PD. We need to build a sense of community amongst the owners while still helping maintain the safety of all the people staying in PD.