



Chad Terefenko

Petitioned Candidate

2 Lee Shore

Chad Terefenko is a Villanova Univ. alum and has enjoyed a successful career of 25+ years in sales, sales mgmt. & independent distribution in the medical device industry; specifically w/ new technology & start-up ventures in the field of orthopedic implants & biologics. Chad made the decision to exit the corporate environment in 2017 to start his own independent sales distributorship in the Philadelphia area.

Since his early youth, Chad has been coming to Hilton Head Island to enjoy wonderful family vacations, including many spent in Palmetto Dunes over the years. Wanting to ensure that their two daughters (Ryleigh, 11) & (Locklyn, 2) could also experience the charm and beauty of Palmetto Dunes throughout their childhood, Chad & his wife (Emily) purchased 2 Lee Shore earlier this year. They couldn't be happier to officially be part of this amazing community and look forward to getting to know many other property owners! For now, Chad & Emily will continue to reside in PA, but are looking forward to spending significant time in PD. They have made their house available as a short-term rental in the near-term and are planning to move into Palmetto Dunes full-time within the next few years.

Chad has volunteered & served as a member of his local community HOA in PA for 5+ years & has served as the President since 2019. He is currently active as a member of the PDPOA STR (Short-Term Rental) focus group. He is an avid outdoorsman, golfer, & is a passionate supporter of Villanova Wildcat basketball.



PALMETTO DUNES™
PROPERTY OWNERS ASSOCIATION
RESIDENTIAL RESORT COMMUNITY

Candidate Q&A: Chad Terefenko

1. Why do you want to serve on the PDPOA Board of Directors -- and is there anything in particular you would like to accomplish?

A key objective for me in wanting to serve on the Board is to work towards improved alignment of the goals & vision of ALL PD property owners in order to create a greater sense of harmony, balance, & satisfaction in our community. As a STR (Short-Term Rental) property owner, I hope to bring an additional voice & perspective to the Board which better represents the nearly 1,200 STR property owners in our community. This number currently represents roughly 50% of property owners in PD & many STR property owners would like to see a more equal representation on the PDPOA Board. I am confident that I possess the proper perspective re: key issues & aim to deliver solutions which can help aid in improving our community for all to enjoy for many years to come.

2. What skills and experiences do you believe you can contribute to the Board -- and more generally to Palmetto Dunes?

Having spent many years working in high-growth, start-up environments, I've learned to embrace & approach things w/ a "GSD" (Get Stuff Done) mindset where no challenges or obstacles are too large to overcome. I pride myself in being able to quickly assess situations, identify solutions & implement strategies that lead to deliverable results. Although we have only been property owners in PD for 6 months, I've jumped into the Board election process w/ both feet & look forward to bringing the same level of passion & commitment to my role if elected to the Board.

3. Have you served on any non-profit boards, including HOAs -- and what did you learn from your service?

Yes, I have volunteered & served as a member of my local community HOA (in PA) for the past 5 1/2 years & have served as the President since 2019. Additionally, I am currently a member of the PDPOA STR focus group. I've dealt w/ several complex issues during my tenure of serving on my local HOA. A current & ongoing example is the very costly process of full stucco remediation for homeowners. I understand & appreciate the challenges of making difficult decisions & enforcing guidelines which directly impact property owners. This often involves listening to differing perspectives or viewpoints re: a given issue in the commu-

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nity, then undertaking a thoughtful & collaborative approach when arriving at a decision. Most importantly, I've learned that open & transparent communication is a critical attribute when striving to strengthen trust & credibility with the community of people that you are serving.

4. Among the communities on Hilton Head Island, why did you select Palmetto Dunes?

I have been coming to PD for 35+ years, it has always been a favorite family vacation destination! Our family also owns & rents 2 other properties in PD, which allows for many friends & family from all over the country to gather together in 1 amazing location. Since purchasing our property in Feb. '21, we have already been to our home on Lee Shore numerous times this season with our daughters (Ryleigh - 11 yrs. & Locklyn - 2 yrs) & look forward to spending as much time in PD as our schedules permit. My wife & I have many wonderful memories over the years from our time spent in PD. We now look forward to sharing those same incredible experiences w/ our daughters, family & friends for many years to come!

5. What do you see as the most important challenges facing Palmetto Dunes in the next 5 years?

I believe it is a critical time for the PDPOA, as I sense there is mounting frustration & a growing divide among property owners in PD. In speaking with multiple property owners on both "sides" (STR owners & primary resident owners), the dissension appears to be getting worse as PD is experiencing an unprecedented surge in growth & popularity as it is an amazing place to visit & live. As a result of so many people desiring to be here, it is placing a significant strain on our community. 1 specific challenge is the issue of managing guests & visitors during their time here to acknowledge & observe PD's rules & regulations. My goal as a potential Board member is to offer creative solutions to streamline the way we communicate with guests while identifying mutually agreeable ways for all property owners to better support & enforce these rules.